

Help your people ask: Why Not Him?

Ready-to-post captions and a newsletter blurb for your social channels, email lists and group chats. Share one now and then. Edit freely so it sounds like you.

Ready-to-post captions

Copy, paste and add the link: whynothim.com

THE BIG IDEA

Birth control has mostly been her job. When your family is complete, why not him? Learn more at whynothim.com

FOR MOMS

You've carried the pills, the appointments and the planning. Here's an easy way to bring him into the conversation: whynothim.com

FOR DADS

A vasectomy takes about 15 minutes, with no hormones for either of you. No pressure. Just the facts: whynothim.com

SHARED RESPONSIBILITY

Family planning belongs to both partners. Why Not Him? is a movement to make vasectomy part of every family planning conversation. whynothim.com

START A CONVERSATION

Real question for the group: who handles birth control in your house? Why Not Him? has a free guide for talking it through as a couple. whynothim.com

Newsletter blurb

Why Not Him? For decades, birth control has mostly fallen on women. Why Not Him? is a movement for shared responsibility in family planning, with simple, judgment-free resources to help couples talk about all their options, including vasectomy. Learn more and download a free conversation guide at whynothim.com.

Tips

- ☐ Use **#WhyNotHim** so posts are easy to find
- ☐ Keep it light and judgment-free
- ☐ Pair a caption with the conversation guide download
- ☐ Questions? Email stepup@whynothim.com